



Flag made by a U.S. POW in North Korea is placed on permanent display by OPC Pres. H. L. Stevenson & Al Kaff. It was presented to the club this year by Forrest (Woody) Edwards before his death at age 76. An AP correspondent for 40 years, Edwards was given the flag during the 1953 repatriation. A young soldier shoved the flag into Edwards' hands, saying, "I don't need it anymore." Kaff said a similar flag from another POW is in the National Archives in Washington.

-Photo Fred Ferguson.

## Stevenson

Continued From page 1

president has the opportunity to report on some highlights, and look ahead.

While our books have been balanced, and our past debts greatly reduced, both without a dues increase, it is now incumbent to begin a membership drive to add at least 100 new resident members. Please join in the drive. We also must continue to enlist overseas and non-resident members.

We will monitor the use of the facilities at 3 W. 51st St., in mid-Manhattan. We need new ways to make the clubhouse more appealing to more members. Some of the answers were provided in the surveys you mailed from the *OPC Bulletin*.

While we had a string of highly informative programs during the past year, attendance was below expectations, despite aggressive efforts to promote them. We invite you to "sample" one or two of these programs and decide for yourselves. We also hope you will make early reservations for the Spring awards dinner, as soon as we set the date.

All of this is vital to the club's financial health. Your dollars also help support our press freedom activities and a full-time club manager who is responsive to the requests of countless members who call for help.

An exciting year lies ahead! Your suggestions, and your support, are welcomed. I and other officers and board members are anxious to hear from you.

## Election

Continued From Page 1

lic relations of the New York Power Authority, was chosen an associate board member. He is immediate past president of the Deadline Club, the New York chapter of the Society of Professional Journalists.

Also receiving votes were public relations executive Charles Schreiber; *OPC Bulletin* editor John Polich, media consultant; and David Shefrin, former network executive and broadcasting consultant.

## New Treasurer

John Corporon, vice president and news director of WPIX-TV, New York, was unanimously elected by the Board of Governors to fill the unexpired term of Norman Schorr as club treasurer.

Schorr relinquished the post after three years to devote more time to his work as chairman of the OPC Freedom of the Press committee. He was elected to the board in the June balloting.

Corporon completed a 4-year board term this year. He has been active in the Radio and Television News Directors Association and other news groups.

## O'Rourke Civics Text Is Best Seller

OPC Member P. J. O'Rourke's irreverent *Parliament of Whores* (Atlantic Monthly Books, \$19.95) vaulted onto the New York *Times* best seller list soon after its publication in June.

"A spin with P. J. O'Rourke is like a ride in the back of an old pickup over unpaved roads," said the *Times* reviewer.

The book punctuates pompous politicians of both parties, shreds government do-nothing programs like confetti, and concludes the whole process is boring.

As for the title, it is the author's description of not the buffoons on the Potomac but the people who put them there, the electorate.

O'Rourke, in an OPC appearance June 12, predicted the 1992 Democratic standard bearer against George Bush, to be chosen from a lackluster field, will be "the one who runs the slowest."

The *Times* said the book is "required reading" for anyone interested in political science.

Said the Washington *Post* review: "...the most outrageous American civics text ever written."

OPC CALENDAR 3 W.. 51ST ST. RESERVATIONS 983-4655. LODGING, MEALS 582-5454

## USSR Panel Sept. 26

Wednesday, Sept. 11, 5:30 p.m.  
Board of Governors.

Thursday, Sept. 26, 12:30 p.m.  
Lunch. What next for the USSR? panel of U.S. and Soviet journalists review August coup and prospects for the future. Reservations required. 983-4655.

## Stars & Stripes Reunion In Sept.

Former *Stars & Stripes* staffers are gathering Sept. 13-14 in Chicago. For details, contact Ralph Otwell, 2750 Hurd Ave., Evanston, IL 60201.

DO YOU WANT TO COMBINE journalism with the academic life? If so, Duke University is looking for a director of its news service.

Qualifications include: "Must have a strong news background and editorial skills and be familiar with the qualities of a research university and the demands of a complex and decentralized institutional environment."

Full details can be obtained from John Burness, Senior Vice President for Public Affairs, Duke University, Durham, N.C. 27706. Duke University is an Equal Opportunity and Affirmative Action Employer.

BRITISH JOURNALIST SEEKS stringing position, New York or elsewhere. Wire experience in Asia, TV in Europe, free-lance in U.S. Call Colin Barraclough 212-865-6677.

## Hong Kong Media At Risk In '97

By AL KAFF

The Society of Hong Kong Publishers is concerned about press freedom as 1997 approaches. That is the year when Britain will relinquish the colony and return its rule to China.

Jack Maisano, a member of OPC's Overseas Committee and chairman of the Hong Kong publishers organization, said a survey of the society's 61 members found closer attention should be paid to freedom of the press during the run-up to 1997 and to copyright infringements in Hong Kong.

The society established a press freedom committee to monitor its members' concerns and to deal with any problems that may arise.

A number of internationally-circulated newspapers and magazines are published in Hong Kong. Although the Beijing government has guaranteed con-

tinued press and other freedoms in Hong Kong for 50 years after 1997, Maisano said news people are skeptical. Some sources contend that China already is pressuring the British colonial government for more favorable reporting.

Maisano is publisher and editor-in-chief of the magazine *Asian Business*. He said the publishers society plans to organize a Hong Kong branch of the Audit Bureau of Circulation to "serve as a guarantee to advertisers that the circulation is what the publications says."

## Bulletin Submissions Going Floppy

Contributors to the *OPC Bulletin* are asked to submit articles on floppy disks to speed review and production. This eliminates re-keying of stories.

Acceptable are 3.5-inch disks for both IBM-compatible computers and Apple Macintosh computers. IBM floppies may be in plain text "ASCII" or WordPerfect format. Macintosh disks may be in virtually any word processing format.

The *OPC Bulletin* is edited and full pages are typeset on Macintosh computers using the Aldus PageMaker program for desktop publishing.

Overseas Press Club of America, Inc.  
310 Madison Avenue, Suite 2116  
New York, New York 10017 USA

OVERSEAS PRESS CLUB OF AMERICA 3 W. 51ST ST. NEW YORK SEPTEMBER 1991

# OPC Bulletin



COUP DE COVERAGE: ABC Correspondent Diane Sawyer penetrated the Russian Republic's "White House" for first interview of the Soviet crisis with Boris Yeltsin.

## No Demise Of Foreign Reporting

By H. L. STEVENSON

President, Overseas Press Club

As reported elsewhere, the demise of the foreign correspondent has been greatly exaggerated.

Prof. Ralph Kleisch's findings reveal that there are more reporters working overseas for U.S. news organizations, more of them are women, and they are spread through more countries than they were when the professor counted them 15 years ago.

Although a couple of American networks have trimmed or consolidated

overseas outposts, or worked out exchanges of television footage, CNN said it will open three or four more foreign bureaus.

Once again, with the short-lived coup against Mikhail Gorbachev in the Soviet Union, there will be close scrutiny not only of events in Moscow, but throughout Europe, the Middle East and in the Far East. Europe's economic union is less than a year away. Newly democratic countries in Eastern Europe are beset with many problems of their own, while the Kremlin tries to keep the country from disintegrating.

The Overseas Press Club will soon enter its 53rd year, with many of our members involved directly and indirectly in coverage of these stories, as they were earlier this year with the Persian Gulf War, and a year ago in the re-shaping of Eastern Europe.

As the club begins another year, your

Continued On Page 5

## 7 Elected To OPC Board Of Governors

Norman Schorr, longtime chairman of the Freedom of the Press Committee and treasurer for the past three years, led balloting for seven seats on the Board of Governors.

Schorr, who resigned as treasurer to devote more time to press freedom activities, received news of his election while recuperating from a hip replacement in late June.

Rosalind Massow, author, free-lance writer and former board member, was runner-up in the balloting which was announced at a June 27 board meeting.

New members elected were Myrna Blyth, publishing director and editor in chief, *Ladies Home Journal*; Stephen Smith, former executive editor of *Newsweek*; and William Holstein, editor of the international edition of *Business Week*. Smith and Holstein served as alternate members for the past two years.

Incumbent George Bookman, editorial consultant in the financial relations world, was re-elected and former board member Dwight Sargent, formerly of the Hearst Corporation, won a new term.

Active alternates chosen were Fred Ferguson, free-lance writer and editor of *Dateline '91*; Jacqueline Leo, editor in chief of *Family Circle* magazine; George Burns, independent writer and producer; and Jacqueline Simon, U.S. bureau chief for *Politique Internationale*.

Cliff Spieler, vice president for pub-

Continued On Page 5



## GITOBU IMANYARA

NIEMANS HONOR  
KENYAN EDITOR

Gitobu Imanyara, won a 1991 Louis M. Lyons Award for conscience and integrity in journalism.

The Neiman class of '91 chose the OPC member and Max du Preez of South Africa for their courageous efforts to gain democratic freedoms.

## FREE ADVICE

IT HELPS TO BE  
MILDLY DISLIKED

James Clad, ex-Far Eastern Economic Review, now with the Carnegie Endowment, offered insight for reporting abroad: "It helps to be mildly disliked by everyone in town," he told a Committee to Protect Journalists lunch.

"It also helps to be mildly liked socially... which means invitations to parties and other events."

Clad said many reporters "fritter way" their time on reaction pieces, instead of concentrating on the big picture.

## NEW OPC MEMBERS

ACTIVE  
NON-RESIDENT

Dennis A. Britten, Chicago *Sun-Times*.  
Kathleen M. O'Connor Dallessio, Core Publishing Division.

ASSOCIATE  
RESIDENT

Princess Elizabeth Karageorgevic, Princess Elizabeth of Yugoslavia Foundation.

ASSOCIATE  
NON-RESIDENT

Timothy Combs, former newspaper and newsweekly writer, Kensington, Md.

## REINSTATED

ACTIVE RESIDENT

Renée M. J. Pfister, Dan Rather, CBS.  
Robert E. Sullivan, Worldwide Television News.

ACTIVE

NON-RESIDENT

Wesley First, Montauk, N.Y.

## APPLICANTS

AFFILIATE

Mario M. Novello, president, News Services Limited, Iselin, New Jersey.

## NEW M.E. AT THE SUN

FORMER WSJ  
LONDON HAND

Kathryn Christensen, ABC News producer and former *Wall Street Journal* bureau chief in London, is managing editor of the Baltimore *Sun*. She's the first female m.e. in the paper's 154 years.

## SEVAREID ON WAR

COMBAT COVERAGE  
SUPPRESSED

In a New York *Times* letter, Eric Sewareid said the combat correspondent may have passed into history. Sewareid, who broadcast from Europe for CBS during WW II, said that 36 American war correspondents were killed in that war, eight in Korea and 16 in Vietnam. Others were wounded. "So far as I know, none were killed or even scratched by enemy fire in the Grenada invasion or in the invasions of Panama and the Persian Gulf," he wrote.

"Those three actions were quickly over, of course, but this seems

to me to be collateral evidence that our modern military leadership has put an end to the time-honored role of combat correspondent in American journalism. We are not likely to see, hear or read the work of any future Ed Murrows, Ernie Pyles, Homer Bigart or Bob Capas. I would settle for this only if future American wars are equally unlikely, which is doubtful."

## OPCERS IN PR FIELD

AWARDS AND  
CAREER MOVES

John E. Sattler, Kalamazoo, Mich. and Hampton Bays, N.Y., received the International Public Relations Association's Golden World Award for public service in Indonesia. His wife Elinore taught English in Jakarta schools.

Wes Pedersen received two Apex '91 awards for outstanding communications from *Communicating Concepts*. He's on the executive committee of



After 35 years as a top pr executive with corporate, government, and not-for-profit organizations, Frank S. Johnson Jr. has formed his own firm, the Johnson Group in McLean, Va.

OPC Bulletin  
ISSN-0738-7202  
Monthly except August. \$24/year included in dues. Copyright © 1991 Overseas Press Club of America.  
Editor: John Polich.  
Associate Editors: Susan Baxter, Fred Ferguson, Maria Ferris, Ralph Gardner, Al Kaff, Meyer Sweeting.  
ADDRESS CHANGE: OPC, 310 Madison Ave., Suite 2116, New York 10017.



the *PR News* advisory board, and director of communications and pr for the Washington-based Public Affairs Council.

Edward L. Bernays, 98, Cambridge, Mass., is profiled (along with Hemingway, Babe Ruth, and Louis Armstrong) among Life magazine's "100 Most Important Americans of the 20th Century."

## WALTER FLETCHER

BLUE RIBBONS  
FOR DOG EDITOR

Walter Fletcher, 85, retired New York *Times* dog show editor, received a plaque from the Veterinary Medicine Association for honesty and integrity and his support to the veterinary profession.

He also received the Gaines Fido Award as Dog Writer of the Year, and the Dog's Best Friend plaque from the Dog Fanciers Club.

## ROHAMA LEE

HONORED FOR  
SERVICE TO FILM

Rohama Lee, for 34 years head of *Film News*, leading magazine in the nontheatrical film field, received the Leo Dratfield Memorial Foundation Award "in recognition of long, faithful, caring and creative service to the educational film/video community."

## MEMBER NOTES

NEWS AND MOVES

The Newsletter Association named Newsletter Clearinghouse Howard Penn Hudson publisher of the year, recognizing his role in founding the association and contributions to the industry.

Gene Sosin, retired from the New York bureau of Radio Free Europe/Radio Liberty,

Gil Busch, OPCer from *Times* Tower days who quit New York for Florida retirement in 1974 and wife, the former Rita A. Fontaine, celebrate their 50th anniversary. Says Gil, "It's so nice to be able to stick your head out the front door and see the latest Cape shot. But that'll never suffice for the OPC's shots which are kind of missed...."

addressed the 50th reunion of his Columbia College class on the role of broadcasts to Eastern Europe as a catalyst for freedom.

NBC veteran Russ Tornabene, former national director of the Society of Professional Journalists, says he and wife Audrey "gave up the snow blower and the lawn mover and moved crosstown in Evanston to a condo:" 626 Sheridan Square #2, Evanston, Ill. 60202.

Elizabeth Poston McHarry thought that becoming owner and publisher of the Ferndale, Calif., *Enterprise* would be a pleasant retirement. It is, but as she's also her newspaper's editor, reporter and photographer, it's a very busy retirement.

When OPC V.P. Ralph Gardner's son Peter Jaglom Gardner read that the *Washington County Post*, the oldest weekly in the U.S., was about to suspend publication, he immediately arranged to buy the upstate New York paper. Originally named the *National Courier*, it has been issued since 1787.

Charles Sweeting, New York correspondent for *Union Jack*, America's national Brit-

ish newspaper, presented a successful gala performance of "A Taste of British Music Hall" at the Players Club. Benjamin Evans Dean, an Owego, N.Y., attorney, advises that Volume IV of his family saga, *A Virginian in Yankeeland*, has been published.

Dean is described in a recent interview as a descendant of Israel Dean, who was "George Washington's secret son." The book can be ordered directly from dean, P.O.B. 357, Owego, N.Y. 13827, tel. 607-687-0401.

## ASIAN CLUBS

NEW OFFICERS IN  
JAPAN, HONG KONG

The Foreign Correspondents clubs of Japan and Hong Kong elected new officers and boards.

David Powers of the BBC is new president of the Tokyo club.

In Hong Kong, the new president is Peter Seidlitz of *Handelsblatt*.

Both clubs are located in central business districts and feature bar, dining, and library facilities.



Jeanne Toomey, a member since OPC met at Toots Shor's in the 1940's, was elected president of Millennium Guild, an animal group in Falls Village, Conn.

Share your activities. Overseas members: Al Kaff, Cornell Univ. News Service, 840 Hanshaw Rd, Ithaca, NY 14850. Domestic members: Ralph Gardner, OPC, Suite 2116, 310 Madison Ave., New York, N.Y. 10017.

# First Census Of Foreign Correspondents In 15 Years Finds More, In More Places

By RALPH E. KLIESCH  
Prof. Emeritus, Ohio University

The first census in 15 years of American media presence abroad reveals:

1) a sharp increase in the total number of journalistic employees overseas since 1975

• 820 American full-timers, compared to the earlier 429

• 1,734 full-timers of all nationalities, as opposed to 676

• 3,430 full-timers and stringers of all nationalities (stringers weren't enumerated in 1975)

• 80 countries with full-time representation, versus 57

2) a sharp increase in the proportion of female full-timers

• fully 25 percent, compared to the previous 10 percent, are women

3) a relative declining emphasis on coverage of Europe

• only 44 percent of all full-timers are based in Europe, down from 51 percent, followed, in order, by Asia, Western Hemisphere, Middle East, and Africa

The analysis, which I report at length in the Winter 1991 *Newspaper Research Journal*, compared 1990 regional distributions of full-time correspondents with patterns found in 1975.

As of last summer, that body totals 3,700, up some 7 or 8 percent from the end of 1990. It is comprised of at least 1,851 full-time correspondents and 1,216 stringers, plus 655 names of unknown status.

Excepting three dozen journalists plying their foreign beats from domestic based (mostly in Florida), and nine posted to the United nations, they include full-timers resident in 82 nations, from Argentina to Zimbabwe. U.S. media rely on stringers to cover 58 other countries.

Although Americans (1,197) comprise at least a third of the foreign press corps, 102 other nationalities are in evidence, with British citizens (199) rank-

ing second, and Japanese (89) third. Of the non-Americans, at least 856 are local nationals and 296 are third-country nationals, such as an Australian based in Bangkok or Berlin. Clouding the picture is the fact that in many cases (1,352) nationality remains unknown.

Ambiguity is less of a problem with sex, where only 182 subjects remain unidentified. At least a fourth of the press corps (937 persons) has been identified as female. Sex varies little between full-timers and part-timers, respectively, 26 and 27 percent female. Of the known Americans, the percentage is a bit higher, almost 30 percent. Media vary more in geographic distribution of women, ranging from 30 percent female in Europe, 20 percent in Africa, and 17 percent in Oceania, mostly Australia and New Zealand. Very little difference appears among media types in the degree to which they employ women abroad, the percentages ranging from 27 to 30 percent.

The wire services have more total people abroad (904) than any other type of news medium. Newspapers are a clear second, with 685. Falling into a third level ranging from 560 to 520 persons, are broadcast media, magazines and business media (lumping the likes of the *Wall Street Journal*, *AP-Dow Jones*, *McGraw-Hill publications*, etc.) Some 170 work for picture agencies, and some 130, mostly stringers, divide their time among various media.

Of three job categories, journalists comprise the bulk (2,752, or 74 percent) of the press corps. Photographers/cameramen number 694. There are 126 broadcast news producers, and about as many persons unidentified by job type.

Probably a day rarely passes that the world does not see the arrival or departure, somewhere, of at least one trenchcoat. New postings, reassignments, retirements, deaths— all con-

tribute to the ever changing mosaic. No doubt, the list from which the above profile is drawn lacks persons who are out there somewhere, but who missed enumeration— shades of the 1990 U.S. Census. Inevitably, the list does tally others, but who ought not be counted. These include perhaps more than a few network television correspondents, producers and photographers, witness reports of cutbacks in the general and trade press.

Primary data sources were staff lists and directories solicited from media organizations, membership rosters obtained from foreign-correspondent and press clubs abroad, as well as resident journalist lists from American embassies and foreign government information offices. Additional names were found through contacts with numerous individuals professionally active in or related to international news gathering and through the monitoring and recording of bylines in major media. Master lists for countries and for employers were created and reviewed with persons able to correct, add, or delete names as necessary.

Given the large size of the overall list, and the likelihood that the errors of omission and inclusion are relatively few, and probably balance each other out to some degree, the general description presented here is probably as accurate as can be reasonably expected.

## Professor Asks Help

OPC members are well aware that the American foreign press corps fluctuates constantly, down one day, up the next. Hence, the author welcomes— indeed, solicits— from OPC members abroad, up-to-date lists of *resident* correspondents and stringers working for American media. Lists can be sent to him at the E. W. Scripps School of Journalism, Ohio University, Athens, Ohio 45701.